2021 VIRTUAL DC MUSIC SUMMIT

ACCESSIBLE NATIONALLY

SPONSORSHIP PROSPECTUS

CATHARSIS
ON THE MALL

PORCHFESTDC
HOUSTON EDITION

ChuckLevin's
WASHINGTON DC MUSIC CENTER

SONGBYRD

SONGPOP

Edwina WASHINGTON DC

Just Jazz
ENTERPRISES

Arts Administrators of Color

The Kennedy Center
Who We Are
The DC Music Summit (DCMS) is a DC nonprofit that supports local musicians and the DC music industry by fostering inclusion, community engagement, professional development, and networking, especially encouraging artists and industry professionals who are people of color and women.

What We Do
DCMS hosts an annual summit that features DC's music industry leaders, artists, and community. The Summit is open to all, putting itself in the heartbeat of the active and growing professional DMV music community, making it accessible and inclusive. The summit provides a welcoming environment for musicians to gain experience at all levels to learn, teach, network, and grow together. It is the DC area's premier event and social hub for the DC music community.

Who We Serve
The summit was founded by three Black women who love music, care about the DC community, and saw an opportunity to highlight the link between creativity and entrepreneurship. Our goal is to support local area music-makers and industry professionals in building sustainable creative businesses through the foundation of their craft.

2021 Virtual Summit
For 2021, we are offering a three-day virtual format on May 21st-23rd that will include a variety of panels, sessions, and speakers to be accessible nationally, allowing attendees to choose to attend the entire summit or create their own schedule!
DCMS is a 100% volunteer-run summit, and 2021 will be our first-ever virtual event—so we need your support! All sponsorship funding will go directly into making this event successful and accessible for our community. As DCMS will be virtual, we anticipate attendance nationally, as music communities across the country are working to create opportunities and overcome challenges exacerbated by the pandemic.

**Community**

The summit is the place for aspiring musicians and industry professionals to be empowered professionally and grow their network. Previous iterations of this event have drawn over 300+ of the region's musicians, industry professionals, and arts businesses and organizations. You will be seen by potential cohorts, clients, and partnering organizations who attend the conference. We anticipate doubling conference traffic and attendance due to the summit spanning three days. Additionally, with an organizational digital reach of over 30K+, including that of our community and those of our partners, your message is sure to be seen.

**Reach**

Be a part of this DC community event and show support for the local music industry. It is important to support music-makers and creative entrepreneurs as their work plays a role in healing and moving us forward through such challenging times—music and art are essential. Watch our 2020 thank you video below to learn more about our impact.

![DCMS 2020 Video](image)
SPONSORSHIP LEVELS

We appreciate the support of our sponsors, both past and present. We couldn't have made it this far without their generous support! We have a variety of sponsorship tiers to ensure that your organization receives the most benefit for your support.

PLEASE CONTACT US TO DISCUSS ADDITIONAL OPTIONS
INFO@DCMUSICSUMMIT.ORG

$10,000 - ICON SPONSORSHIP (LIMITED SLOTS)

BRIEF PUBLIC ADDRESS TO OUR COMMUNITY
DISPLAY ORGANIZATION'S LOGO DURING THE ENTIRE THREE-DAY SUMMIT
ALL BENEFITS OF PREVIOUS TIERs
10 GUEST TICKETS TO ATTEND THE VIRTUAL DCMS 2021

$5,000 - GO VIRAL SPONSORSHIP

PLACEMENT ON DCMS WEBSITE HOMEPAGE FOR A YEAR AS A SPONSOR
ANNOUNCED ON DCMS MARKETING MATERIALS AS A SPONSORING ORGANIZATION
DISPLAY ORGANIZATION'S LOGO THROUGHOUT THE ENTIRE THREE-DAY SUMMIT
5 GUEST TICKETS TO ATTEND THE VIRTUAL DCMS 2021

$2,500 - I'M WITH THE BAND- SPONSOR AN ARTIST

ORGANIZATION'S LOGO DISPLAYED AS A SPONSOR DURING AN ARTIST PERFORMANCE
3 GUEST TICKETS TO ATTEND THE VIRTUAL DCMS 2021

THANK YOU TO OUR SPONSORS PAST & PRESENT

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WANT TO LEARN MORE?

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ATTN: DC MUSIC SUMMIT 2021

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